



PRESS RELEASE | FOR IMMEDIATE RELEASE | 10/05/2008 8:00 AM

New '33 Grille is “Made in Detroit” by American Speed Company

Latest accessory in now available

PLYMOUTH, Michigan – American Speed has announced that it is now producing an all new reproduction 1933 grille shell for the antique and street rod markets. This product is an exact copy from a N.O.S. 1933 Grille. The company manufactures the Speed 33 convertible, the industry's only stamped-steel '33 convertible-roadster with a hideaway top and power windows.

Mark Trostle, President of American Speed, commented, “This grille will make any '33 owner very happy, whether he's a restorer or rodder. It reflects the same Detroit-built quality found in the Speed 33. The crisp stampings and chrome plating on this grille will exceed anybody's expectations.” It will also be available unplated for those who want to paint it.

The new '33 grilles are now available directly from the company or through one of its many dealers. Dealer inquiries are welcome.

About American Speed Company: Founded in 2006, American Speed Company is an automotive and product development company started by Industry design veteran, D. Mark Trostle. Headquartered in Plymouth, Mich., the company offers everything from personalized components to complete vehicle design. For more information, visit www.americanspeedcompany.com. **Contact:** Kevin McLoughlin at 734.451.1141 or email, kevin.mcloughlin@americanspeedcompany.com

Photo Editor's Note: High-resolution images of Mark Trostle as well as the American Speed Company logo and Speed33™ logo are available for download from the American Speed Company web site at www.americanspeedcompany.com.

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