



D.Mark Trostle

Founder and President, American Speed Company

Snapshot background: With over 35 years in the automotive design and development industry. Supplying innovative and unique vehicle design, development, and prototype build services to the world - wide automotive, heavy truck, and marine industry, working with both the Domestic and Trans-nationals.



Automobile industry entrepreneur: Mark is the owner/founder of American Speed Company, a design and manufacturing company which develops steel bodies and components for the street rodding/collector car market.

Automotive Industry Career details: At ASC Incorporated Mark served as: Chief Designer; Director of Design; Managing Director Advanced Concepts; Vice President of Research and Design; Vice President of Product and Business Development, which included engineering and technical services; Vice President Advanced Concepts and Sales and Marketing; and President Creative Services. He established ASC as a leading resource for creative and unique product designs, and developed Creative Services into a highly respected design and development resource. As President, Mark has taken the Creative Services from an internally focused cost center to being a stand-alone profitable operation with design development centers in Warren, MI, Southgate, MI and Huntington Beach, CA. Serving virtually all the domestic and transplant auto companies.

Early Career details: Designer at Lorain Products, an electronics company in Lorain, Ohio, Senior Product Designer at Burroughs Corporation, Systems Development (Unisys) and at Ford Motor Company on the design staff. He also served two years in the U.S. Army including a one year tour in Vietnam.

Relevant hobbies: Building street rods, including a '32 Ford roadster, a '32 Ford coupe ("a father-son project") and a '40 Ford convertible (currently working on).

Details: Born in Johnstown, Penn., in 1943. Mark graduated from the College for Creative Studies in the Transportation Design program. He is an avid auto enthusiast and collector, receiving numerous awards for his personal vehicles. He has served on the judging committee for the Meadowbrook Concours d'Elegance and the Eyes on Design events. Mark is also a past member of the Art committee with the Meadowbrook Concours d'Elegance and a recipient of the ASC Founders award.